

# LIFT

INTERNATIONAL

## Press Kit



## The problem:

Human trafficking affects millions globally but only a small number of victims and perpetrators are identified. In addition, many survivors of exploitation do not have access to the kind of justice and compensation they deserve.

- There are nearly **50 million people worldwide** who are living in trafficking.
- Of people who are trafficked, **49% are women, 21% are men and 30% children.**
- Human trafficking generates USD **150 billion worldwide.** Of that, USD **99 billion** comes from commercial sexual exploitation.
- In 2018, there were **2,351 prosecutions, 1,275 convictions** and the identification of **5,466 victims** in East Asia & the Pacific.



## Our story

Our organisation began in 2011 when a group of people came together and committed to tackling the crime of human trafficking. It was clear to the founding team of Daniel Walker, Justin and Carolyn Boswell that there was a huge opportunity to take that knowledge and skill set and make a significant impact on trafficking in Southeast Asia.

On a summer's day in 2012 at Waihi Beach in New Zealand, a core group met to begin the organization and deploy experienced law enforcement investigators in Bangkok, Thailand.



What started as an investigative team with an emphasis on removing trafficking victims from slavery has grown to encompass strengthening law enforcement and judicial capabilities to prosecute offenders and protect victims from exploitation. Our goal remains: **Freedom through Justice for survivors of human trafficking.**

**Our approach** is to effectively address current cases of exploitation because we believe in **prevention through prosecution.**

If we lift standards, we lift justice.



Through our multidisciplinary approach involving investigation, aftercare and legal teams, we



**identify** victims & perpetrators in partnership with law enforcement



**protect** survivors through aftercare and advocating for their rights



**prosecute** offenders and seek victim compensation



## Our Impact

Since 2011, we have partnered with law enforcement and prosecutors to achieve:

- **800** victims identified and assisted
- **USD 34 million** in assets seized
- **186** offenders convicted
- **3,627** years of jail time sentenced
- **USD 440k** in fines from offenders
- **USD 802k** in victim compensation



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# Thank you

For media inquiries, please  
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